



Textmunication

Marketing, Retention, and Loyalty

Discover the simplicity of instant engagement

CAPABILITY DECK

www.textmunication.com // info@textmunication.com

“**Content is king, but engagement is queen and the lady rules the house!**”

We are going to explore who we are, how we do it, and why we do it for you

using SMS and RCS messaging technology

More than messaging technology

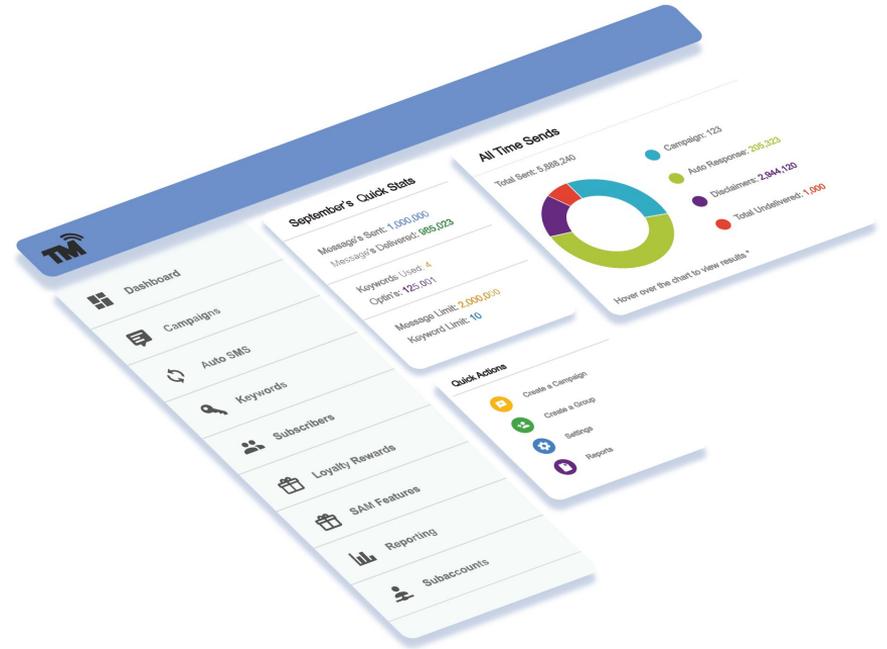
We served the world, starting locally and expanding to international reaches. Textmunication was born in 2009 and has been supporting businesses ever since. We have years of progressive development that has extended beyond the days where messaging software just allowed one-way communication. That is the origin of engagement, but that is not the reason how we became the market leader in traditional and rich messaging technology. We are here to help businesses improve customer relationships through instant and simple engagement.



HOW WE DO IT CONTINUED...

Meet Smart Automated Messaging

Our product offers a toolkit depth which ranges beyond 25+ features that will help your organization scale, manage and specifically target your mobile consumer types. There is a reason we call our mobile engagement platform SAM (Smart Automated Messaging).

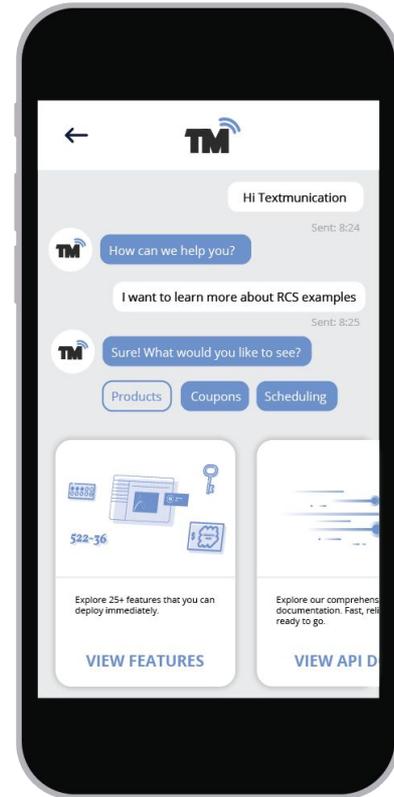


RCS

Rich communication done different

Rich communication services is the evolution of SMS messaging. It gives birth to a boundless and more rich messaging experience that gives your mobile audience better than an app-like experience. That way they never have to leave to buy or browse.

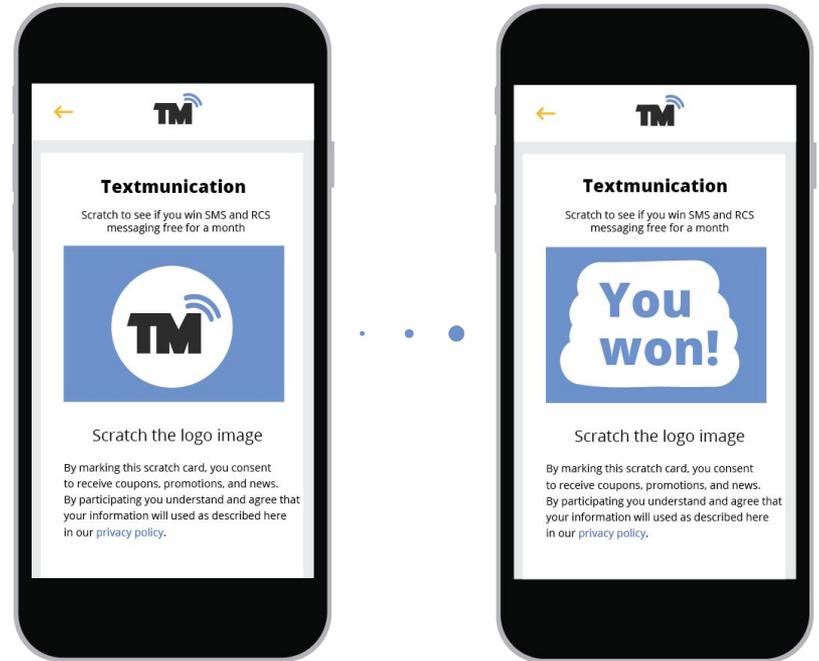
[Carousels](#) · [Decision trees](#) · [Interactive Coupons](#) · [App-like experience](#)



See what prize lies behind

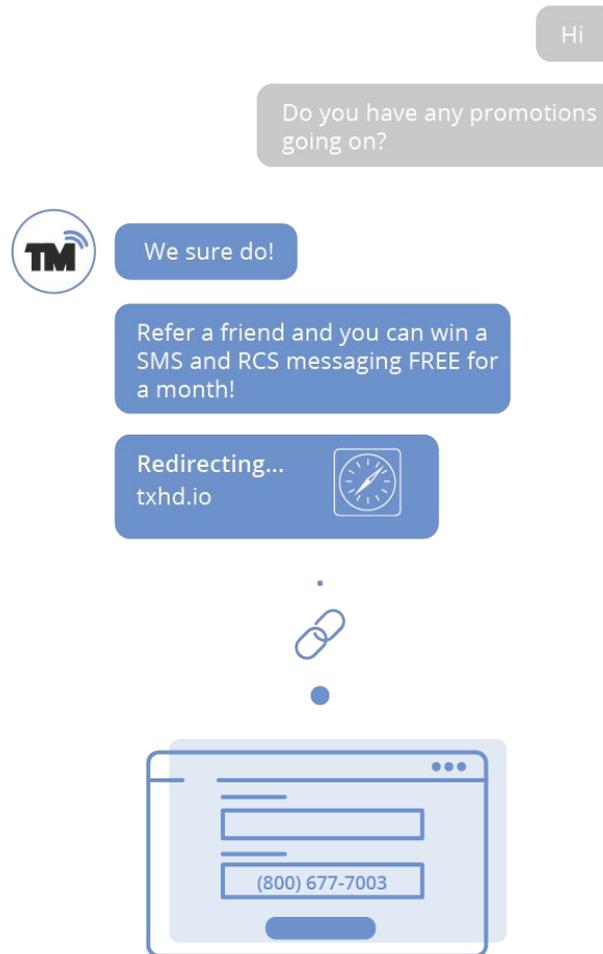
Our mobile scratcher adds the perfect mysterious and thrilling ingredient to your promotions. Just like the mega millions playslip, they will have to scratch to see what prize lies behind.

I.e. Scratch to win a free texting for a month



Turn consumers into evangelists

We make it easy for you to turn your online and in-store consumers into evangelists. If you have any referral campaigns in the works, now you can boost those campaigns immediately and at scale. Making the referral experience easy for your consumers to initiated.





Consistent fans deserve a reward

Customer loyalty is the result of a positive physical and emotional experience that is attached to your brand. With our loyalty tool, MYLA, we make it easy to create that experience between you and your fans instantly, like they want it.

Country Code

+1 (925) 890 - 1718

1	2	3
4	5	6
7	8	9
*	0	#

CHECK IN

Check-ins: 3

🕒 Check-in time

September 18, 2019 10:10 AM

October 21, 2019 3:07 PM

January 1, 2020 2:24 PM



You are 7 check-ins away from
Your Reward!

Set it and forget it

Meet the concept that pioneered SMS messaging to become the golden standard for fan engagement. Automated SMS messaging gives you the ability to have millions of text message conversation at once.



- Welcome new consumers
- Recurring campaigns and alerts
- We miss you inconsistent consumers
- Consumer birthday alerts
- Mass special offers and promotions
- Targeted group offers and promotions
- Query data from your CRM (Database and target based on criteria

Performance indicators you get with messaging

A large black number '99' followed by a percentage sign '%'. The number is partially overlaid by a blue speech bubble shape. A small yellow dot is positioned above the top right of the number.

READ RATE

WITHIN 3 MINUTES

A large black number '65' followed by a percentage sign '%'. The number is partially overlaid by a blue speech bubble shape. A small yellow dot is positioned above the top right of the number.

RESPONSE RATE

ON AVERAGE

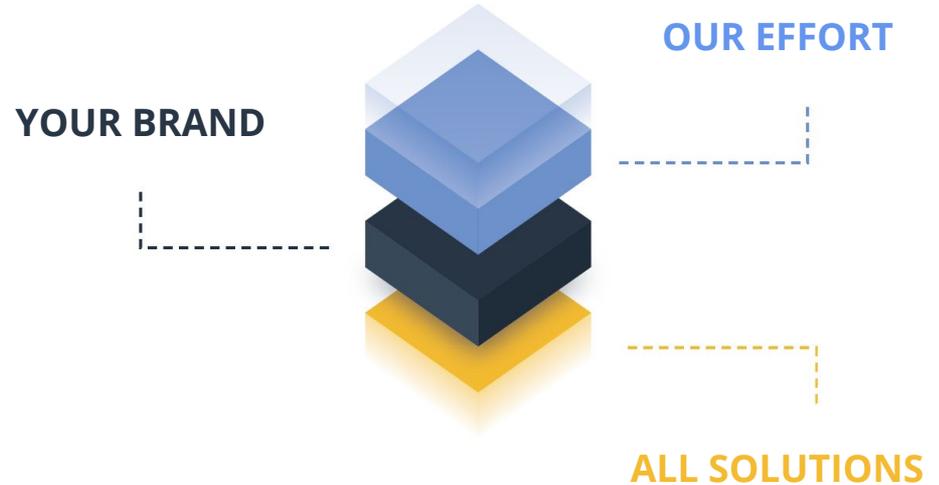
A large black number '57' followed by a percentage sign '%'. The number is partially overlaid by a blue speech bubble shape. A small yellow dot is positioned above the top right of the number.

CLICK-THROUGH RATE

ON LINKS & URLS

Have confidence branding your own

Your brands DNA, all of the solutions, and our success. Whether you are looking for a white label solution or a becoming a direct reseller. Textmunication has created a product your team will feel comfortable strategizing sales initiatives around. Good products don't sell themselves. Your energy and effort does.



Ready to deploy and build when you are

Plug our API into your UI and send. Our API is tested, proven, and reliable. Our documentation is easy, simple, and robust. We also offer the most competitive pricing so every cent counts.

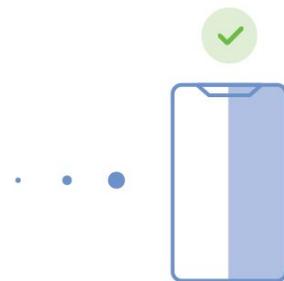
Request example for sending an immediate campaign



```
{
  "groups": [
    {
      "id": "635",
      "name": "ABC_7277_OTHERS",
      "subscribers": "124"
    },
    {
      "id": "550",
      "name": "Test",
      "subscribers": "0"
    }
  ],
  "name": "asdfg",
  "body": "dfghjk",
  "type": "IMMEDIATE",
  "groupIds": [
    "635",
    "550"
  ],
  "from": "52236",
  "id": "13"
}
```

HTTP/1.1 202 OK

Success-response



Experiences you can build into your software now

Product

SMS & RCS

- Conversations
- Notifications

Voice

Chat

Video

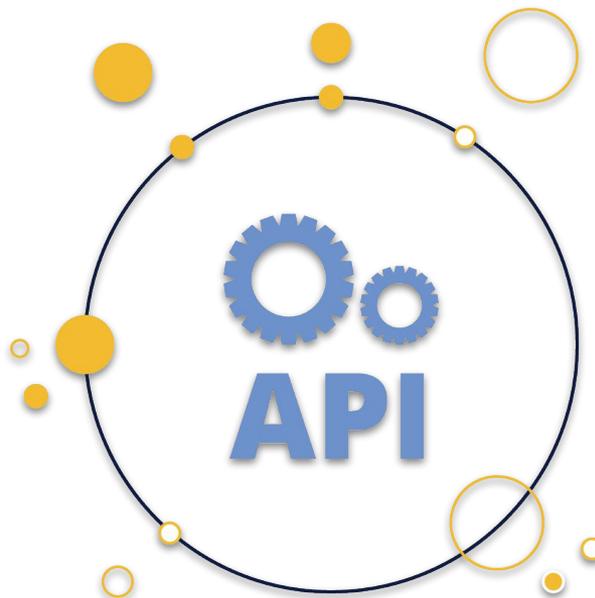
Network

SMS long codes, US &

International

SMS short codes, US

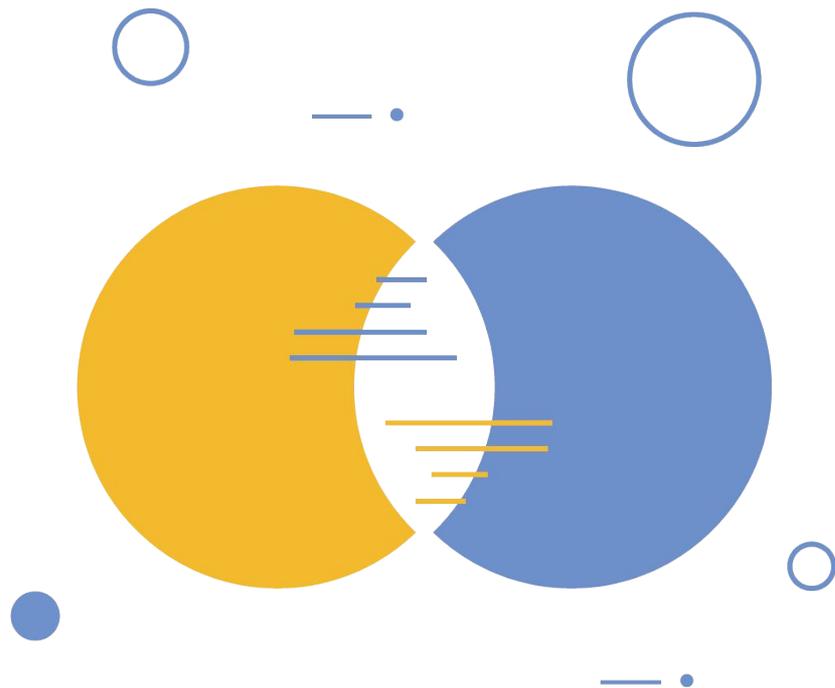
TFN (Toll Free Numbers)



[Explore our API documentation](#)

Connecting SMS messaging with you

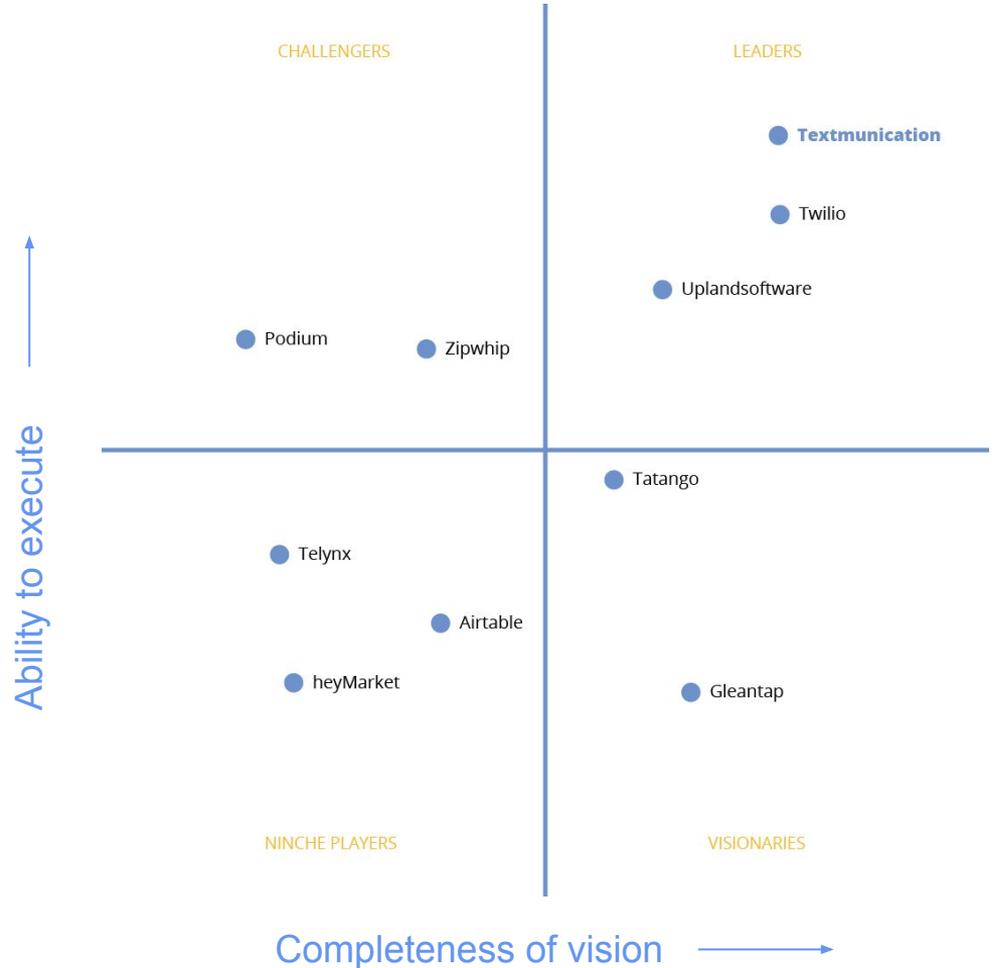
Our software can integrate directly into yours to unlock streamlined processes and operational efficiencies. The synergy of packaging your data alongside cloud communication is what truly enables the SMS and RCS experience. Integrate with your CRM to pull data and access all the features.



MAGIC QUADRANT

Understanding the quadrant

Quadrants are a research methodology that can be used to understand the technology providers in our ecosystem. It helps you gauge Textmunication's goals, needs, and priorities in comparison to competitors.



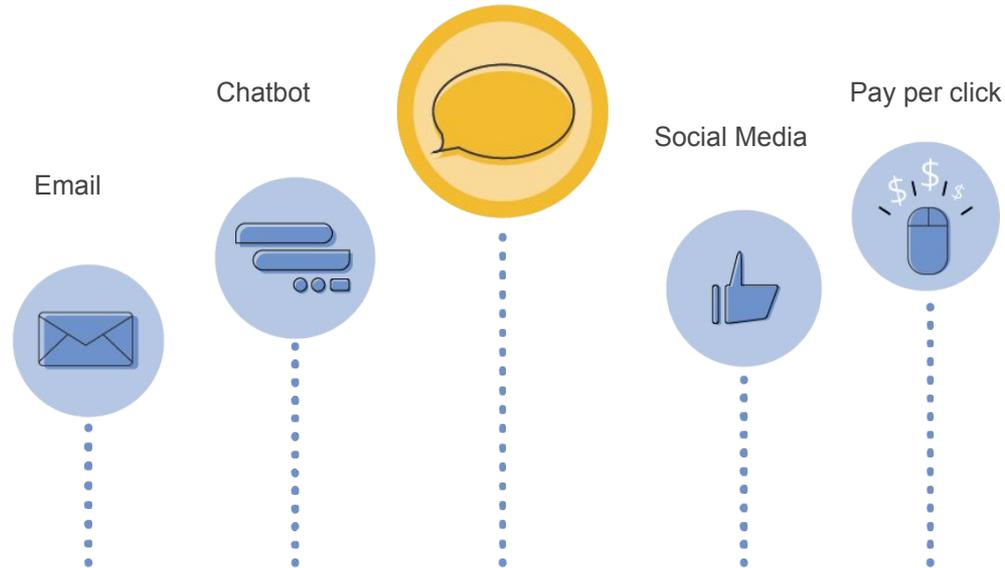
Isn't it amazing what you can do with a

SEVEN DIGIT NUMBER

and a cloud communications marketing partner like us?

SMS messaging combined with your other channels creates a

COMPOUND EFFECT



All the ways you can use messaging, just send it!

- Send polls
- Send links
- Share ideas
- Send news
- Send receipts
- Send messages
- Send notes
- Send pictures
- Send prizes
- Send birthday wishes
- Send emergencies notifications
- Send tickets
- Send videos
- Send directions
- Send updates

Tools to scale your mobile audience

48.7 million people will choose to receive business **SMS messages** in 2020

Keypad feature



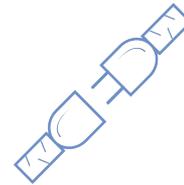
Webform feature



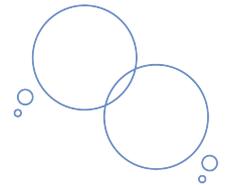
Keyword feature



Through Integration



Referral feature



Our system has processed over more the

500,000,000

MO's & MTs'

[What are MO's and MT's?](#)

Textmunication's products and services currently support over

4,000 CLIENTS

IN MULTIPLE COUNTRIES

United States · Canada · International

We help our clients achieve their marketing goals and produce

500% ROI MINIMUM



[View Case Studies](#)

Any questions, comments or concerns?

**LET'S FIND YOUR MOBILE
CONSUMERS AND REACH
THEM INSTANTLY**

[Contact Us](#)