

## Fitness Centers



Maximize your email, social media & marketing efforts...

- Instant engagement
- 95% read rate
- Consumer initiated/Not Spam
- Target Ability
- Cost effective/High R.O.I.
- Easy, simple, & fun

### Benefits & Uses

- Lead Generator – Text in for a 7 day pass!
- Member retention/Alerts on...
  - Family add-ons
  - Personal Training packages
  - Referrals & bring a guest
  - Fitness & health tips
  - Supplement sales/Coupons
- Class updates/Cancellations
- Event info
- Delinquent memberships



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Text DEMO to 87365