

Glo Sun & Shades Success with Textmunication

Name, City and State of client:

Glo Sun & Shades, Muskegon, MI

What is your main objective with Text Messaging?

To engage our collective audience on a more personal level.

What type of results (ROI) are you experiencing with your SMS initiatives?

Since using textmunications as an exclusive text club for our clients we've acquired nearly 300 new clients to our audience.

Are you receiving positive feedback from customers?

I haven't heard much but we haven't surveyed either, no news must be good news.

What is your favorite Textmunication SMS feature & why?

How quickly you can get in contact with your customer. We love flash sales and this has been a great tool for thinking on our feet and bringing in customers during slow periods.

How is your experience working with the Textmunication team?

Excellent, Curt is always professional and attentive to our needs.

Would you recommend Textmunication to other businesses and why?

Yes, the bottom line is that everyone has a phone nowadays. This is the most effective way to communicate with audiences ages 18-55. Even better is that they're opting in to get updates from you, it's nearly gaurenteed engagement.

Is your staff enjoying the benefits of Textmunication and why?

Yes, between us here in the marketing department and our GM the user face is simple enough that anyone who can operate a smartphone can use the Texmunications system.

Can you provide a short (1-2 sentences) about Textmunication?

Textmunications is an amazing way to interact and keep your audience informed on the latest happenings or specials your company is promoting. Not to mention they have the most competitive pricing and are always adding new features to better engage your audience.