

GLO TANNING STUDIO HOLIDAY SUCCESS STORY **Salon Owner *and* Salon Touch Client Steve Tenabe**

What was the objective of the campaign?

Salon Owner Steve Tanabe - **“To generate sales in December typically a slow month.”**

What was the call to action and or offer?

Salon Owner Steve Tanabe- **“It was a Black Friday Holiday kickoff special. 10 tanning sessions for 49.99”**

What type of results did you experience as far as revenue and response’s go?

Salon Owner Steve Tenabe- **“We sold 58 specials in 24 hours.”**

Has your audience and staff been receptive to the SMS campaigns? Is your staff happy?

Salon Owner Steve Tenabe **“It is very helpful we send out several campaigns every month. and have great results”**

How has your experience been working with Textmunication thus far?

Salon Owner Steve Tanabe- **“We have had very good response, it helps to keep customers informed and bring in new customers with our campaign offers.”**

Would you recommend Textmunication and text messaging to other tanning salons and why?

Salon owner Steve Tenabe- **“I would recommend it as a way of reaching out to existing customers and potential new customers.”**

***Original Video Testimonial from previous Owner shortly after launching Textmunication:**

VIDEO - <https://youtu.be/8lMWzTtyX5I>