



24/7 Fitness Clubs – Horn Lake, MS.
Textmunication User Testimonial
9/7/16

1. How has your experience been with utilizing SMS (text messaging) at 24/7 Fitness?

"Great! We sold 5 new memberships within our first week directly from texts."

2. Are your members receptive to receiving text message communication?

"Yes and it's a lot easier than email."

3. What has been your favorite and or most effective texting functionality and what type of results do you gain from that?

"No Favorite... We like them all equally."

4. Do you receive quality service and support from the Textmunication team?

"Yes, Nick and the team are very professional with good communicative skills."

5. Would you recommend texting to other health clubs and why?

"Yes! Its very Simple, easy and it WORKS!"

6. How does text messaging compare to your other communication channels? Phone, email and social media?

"Far better than all."

7. Which area of the business has SMS made the most impact at your club?

"With members updating their billing info and the end of the month specials."

8. How does Textmunication compare to previous marketing solutions such as Infusion Software?

"More cost effective, easier to manage, better results, faster results. We replaced Infusion Software with Textmunication."

Club Owner & Operator for 20 + years – Terry Brown
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